Slide 1

Younger By Tonight
BETTER THAN BOTOX
Younger By Tonight
Better than Botox
Module 3 Part 3
Self Care Program
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Slide 2

Fascia Facial Facts: Microcurrent Skin Tightening

- The rationale behind the application of electrical currents is based on an increased ability of the cell to generate electric currents with biological effects across both cell and mitochondria
- The application of microcurrent has been associated with several health-related benefits such as:

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Fascia Facial Facts: Microcurrent Skin Tightening

(1) an improved ability to produce ATP

(2) a more efficient amino acid transport which promotes protein synthesis and satellite cell proliferation

(3) a faster regrowth of atrophied cells

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Slide 4

Fascia Facial Facts: Ultrasound Skin Tightening

- Micro-focused ultrasound is a unique technology to treat skin laxity of the brow, lower face, neck and chest.
- Over the past several years, the efficacy and safety of this device has been well documented and its adoption widespread. By delivering focused acoustic (hertz) energy, which is converted to heat, this device creates predictable and reproducible micro-coagulative zones that initiate a concentrated inflammatory wound response.

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Fascia Facial Facts: Ultrasound Skin Tightening

- By targeting the deep reticular dermis and superficial muscle and fascial planes, such as the superficial musculoaponeurotic system, platysma, and pectoralis muscle fascia, this nonablative technology increases neo collagenesis.
- This technique provides an excellent noninvasive means to achieve a regenerative effect on the face, neck, and chest.

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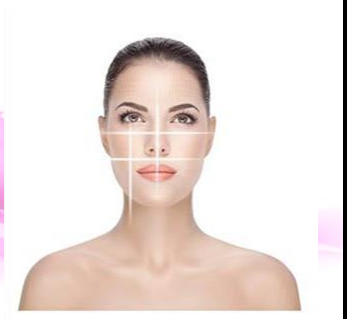
Fascia Facial Facts: Ultrasound Skin Tightening

How it works:

- The nonspecific heating of tissue denatures collagen, presumably by breaking the hydrogen bonds that create the triple helix.
- Collagen fibrils subsequently become thicker and shorter, with greater tensile strength, resulting in decreased skin laxity.



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Slide 7

Fascia Facial Facts: RF and Microcurrent - Skin Tightening

Compare RF and Microcurrent

- Radio frequency works to tighten the skin
- Microcurrent works to tighten the muscle
- Radio frequency produces heat to stimulate new collagen and elastin production

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Fascia Facial Facts: RF and Microcurrent - Skin Tightening

- Microcurrent is sub-sensory and should not be felt as it re-educates the facial muscles
- Radio frequency uses electric current to produce a supervised heat "injury", resulting in a reaction from the body.
- Microcurrent uses electric current to mimic the body's natural process.

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Thank you
Please add your questions to the YBT Facebook group
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